

Opportunities in TVET for migrant entrepreneurship education



The Refugee's Voice

- ▶ **“I recently asked a Syrian entrepreneur if he was afraid of failure.**
- ▶ **He smiled and replied:**
- ▶ **“I left friends behind, and journeyed for thousands of miles. I risked my own life,**
- ▶ **so I’ve already proven that I’m willing to take risks”**
- ▶ Retrieved from http://www.huffingtonpost.com/sophia-bonin/refugees-can-make-great-entrepreneurs_b_12493412.html

Sustainable business/ enterprise- what does it mean?

Why does entrepreneurship education need ESD ?

- ▶ **Relate ESD competencies:** ∞ Systems thinking competency, ∞ Anticipatory competency, ∞ Normative competency, ∞ Strategic competency, ∞ Collaboration competency, ∞ Critical thinking competency, ∞ Self-awareness competency, and ∞ Integrated problem-solving competency (UNESCO, 2017)
- ▶ Pedagogy: co learning, intercultural, active, transformative
- ▶ Ethos: social, cultural and environmental justice
- ▶ Link SDGs to entrepreneurship education
- ▶ Embed ESD in business courses for trainers
- ▶ Engage with professional bodies to embed SDGs

Example of FRESH START - Overall objective: to support 120 young migrant entrepreneurs across 3 EU states

- to provide access to local knowledge, networks and business and finance support to assist migrants to navigate the system in the host country
- ***to develop and pilot a replicable and scalable platform for an ecosystem of support services to empower and enable to nurture entrepreneurial spirit in migrant communities*** that will be easy to mainstream in many different regions and nations across the EU
- to gain a complete picture and skill set that will allow support for existing or aspirant migrant entrepreneurs to become a mainstream part of day to day activity through co-working, dual learning and listening/learning from migrants

Example of FRESH START :3 way partnership between Maastricht, Hasselt, London



Fresh Start develops and enhances the entrepreneurial skills of ambitious migrants in London.

If you are looking to build a business and become a key part of your new community then Fresh Start can help.

FreshStartEU.com | info@FreshStartEU.com | 44 (0)20 7815 6933

“I had to put my dreams on hold”

I feel listened to and respected for the first time

Fresh Start offers young migrants the chance to develop their entrepreneurial skills and take part in a tailored business support programme.

The programme provides completely free access to:

- 12 weeks of personalised education covering the fundamental aspects of business.
- A mentor to guide participants through the educational programme and assist with wider needs
- Expert advisor to discuss business ideas to support and enhance development
- Access to online business support workshops

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Nationality



- | | | |
|-------------|------------|-----------|
| ■ Bolivia | ■ Columbia | ■ Ecuador |
| ■ Ethiopia | ■ Iraq | ■ Jamaica |
| ■ Lebanon | ■ Mexico | ■ Nigeria |
| ■ Pakistan | ■ Peru | ■ Syria |
| ■ Venezuela | | |

Enterprise ideas

Euro/Japanese restaurant	Mediterranean/Caribbean club
Ethiopian vegan Restaurant	ECU programming on cars (engine control unit)
Creative Moms - online retail	Import Bolivian goods into UK
Personalised printed products	Cat birthday box
Lebanese juice bar	Marketing, design, media communications and ICT
Costume jewellery and other craft items	Photography and film making
Yoga classes	Own brand fashion
Coffee shop	Football transfer agency
Tourist education service	Mediterranean/Syrian food take away
Bolivian restaurant	Bookkeeping and tax Returns
Clothing or restaurant	Motivation and careers consultancy
Coffee shop	

Critical success factors being developed

Starting points	Project team	Partners and participants	Developing the programme	Social impact
Survey of landscape	Shared values and understanding	Identify potential participants with support of partners	Plan in collaboration with partners and participants	Progress of entrepreneurs and development of employment prospects
Making key partnerships	Intercultural awareness	Trust building with partners and participants	Ensure relevance to region, target group and context	Development of mutual understanding between members of host community and participants
Developing web site	Ability to share, listen and foster co learning	Attention to well being of participants	Overall coherence of course with one key coordinator	Enhanced integration and future financial benefits for host communities
	Understanding of key issues for migrants		Address language needs of participants	Positive experience for migrants in the host country
	One key coordinator	Involvement in on-going review and evaluation	On-going review and evaluation	Development of adaptable, replicable model

How Ed4Sus Entrepreneurship supports the SDGs and the GAP

- ▶ Supports GAP priority areas 2, 3 and 5
- ▶ Relevance to SDGs, especially 3,4, 8, 10, 13, 16
- ▶ Builds ESD competencies
- ▶ •**Societal transformation** *‘Empowering people to be ‘global citizens’ who engage and assume active roles, both locally and globally, to face and to resolve global challenges and ultimately to become proactive contributors to creating a more just, peaceful, tolerant, inclusive, secure and sustainable world.’ (GAP)*

Next steps

London RCE is looking for research partners – ‘How sustainable migrant entrepreneurship education can support the SDGs’

- ▶ Elements of the research
- ▶ Critical literature review -the effects of forced migration on the SDGs
- ▶ A survey of educational responses
- ▶ Study on the relevance of migrant entrepreneurship
- ▶ Policy recommendations for educators, policy makers (regional, national, EU, global)

Thank you -Please contact Ros Wade wader@lsbu.ac.uk

