

SDG 14 and Ocean Literacy in Malmö



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Malmö



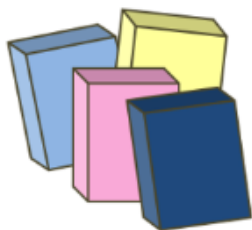
331 201
inhabitants

The average age is

38,5 years

12%

Born in Sweden with
foreign-born parents



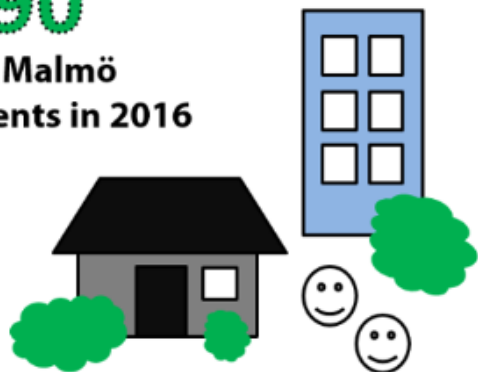
48% in the ages
25-64 years
have higher
education



178 different
countries are
represented

5290

More Malmö
residents in 2016



150 600 households, of
which about 70% are smaller
households with 1-2 persons

32%
Foreign-born







Malmö by the sea

- Past – from herring to Hansa to the shipyard era
- Today – recreation, attractive residential area, peace, fun, nature, small businesses
- Today – threat, rising sea level, plastic, flooding
- SDG 14 as a driver for change



Coastal strategy Malmö, priorities

- Increased economic development
- Increased recreational values for citizens
- Increased cooperation with academia
- Increased regional cooperation
- Increased international cooperation
- Ocean literacy





OCEAN LITERACY 4 ALL

Ocean literacy

- Ocean literacy is defined as an understanding of the ocean's influence on you, and your influence on the ocean.
- Ocean literacy is a way not only to increase the awareness of the public about the ocean, but it is as an approach to encourage all citizens and stakeholders to have a more responsible and informed behavior towards the ocean and its resources.
- Unesco, <https://oceanliteracy.unesco.org/>





Ocean literacy, 7 principles

- One Ocean – One Planet
- The ocean and life in the ocean shape the features of the Earth
- The ocean is a major influence on weather and climate
- The ocean makes the Earth habitable
- The ocean supports a great diversity of life and ecosystems
- The ocean and humans are inextricably interconnected
- The ocean is largely unexplored



Save our ocean from plastic

"New innovation for SDG14:1"





Ocean literacy in society

- Malmö museum and the aquarium and other platforms
- Naturum
- Biosphere Öresund?
- Cooperation WMU and MU
- Local indicators and citizen science?
- Stakeholder group – the coastal advisory board
- Malmö is an Ocean Action Hub, by UN



Welcome!



malmo.se/oceanliteracy2018